

# C12 NORTH TEXAS FLASH 5 SURVEY

## Taking the Pulse of Business Owners and CEOs

### CEO “Giving/Getting Help” Responses – September 2020

This survey covered the acts of giving and getting help for company leaders in North Texas. Twenty-four responses were received for the following five questions.

1. What is your role in the business?
2. What help do you have to offer another CEO or business leader?
3. How important to you is helping others?
4. What impact does your helping example have within your organization?
5. How have you been shaped by help you received from others?

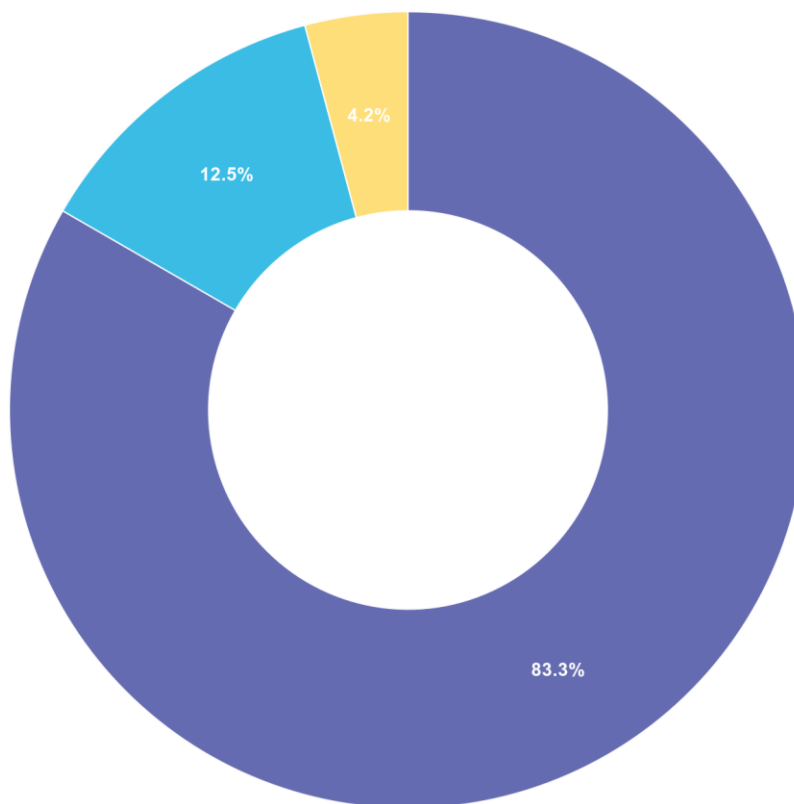
Overall observations.

- Leaders learn lessons through the difficult challenges of running a business. That is no surprise. Two things stood out. They are willing to share those lessons and the encouragement to persevere.
- Almost every leader reported wanting to help others and recognizing that their example of helping was important for others to observe.
- Books, peers and workshops help plug gaps the most.
- Again, almost all leaders were profoundly grateful for the help they had received and that help often came from a mentor or peer group.

C12 is designed for Christian CEOs to get and give help.

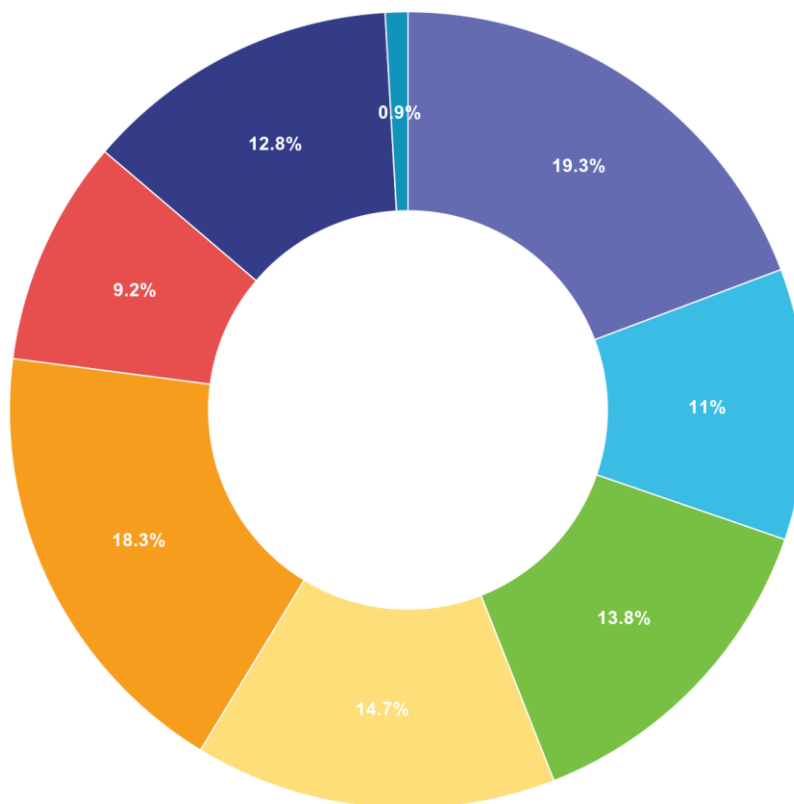
*Note: C12 North Texas is dedicated to serving Christian CEOs and Business Owners to help them create great businesses for a greater purpose.*

Q1 What is your role in the business?



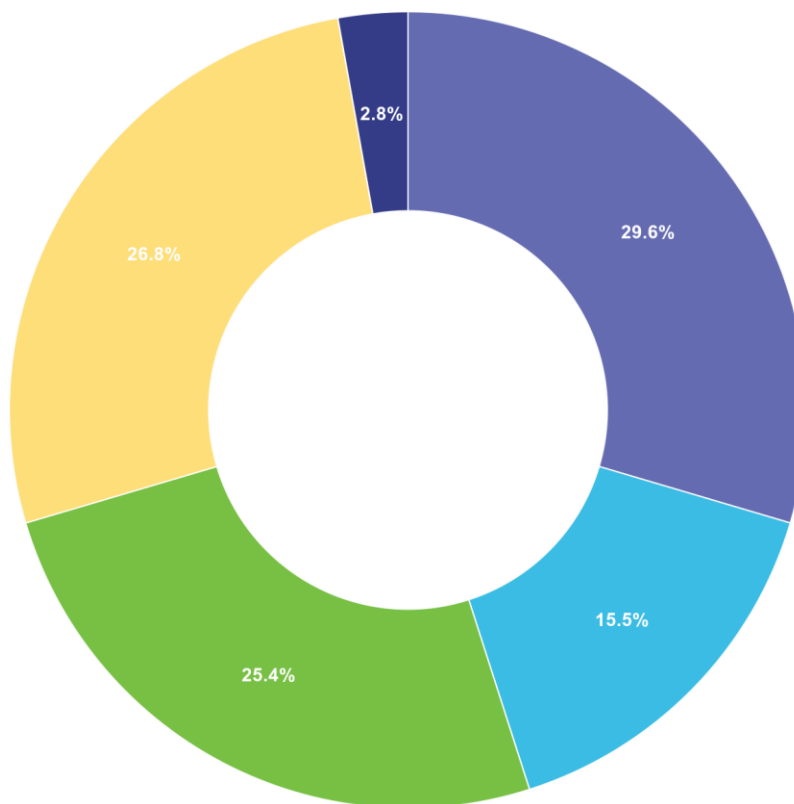
Choice	Totals
● Owner/CEO/Partner	20
● Senior Management	3
● Supervisor	0
● Other	1

Q2 What help do you have to offer another CEO or business leader?



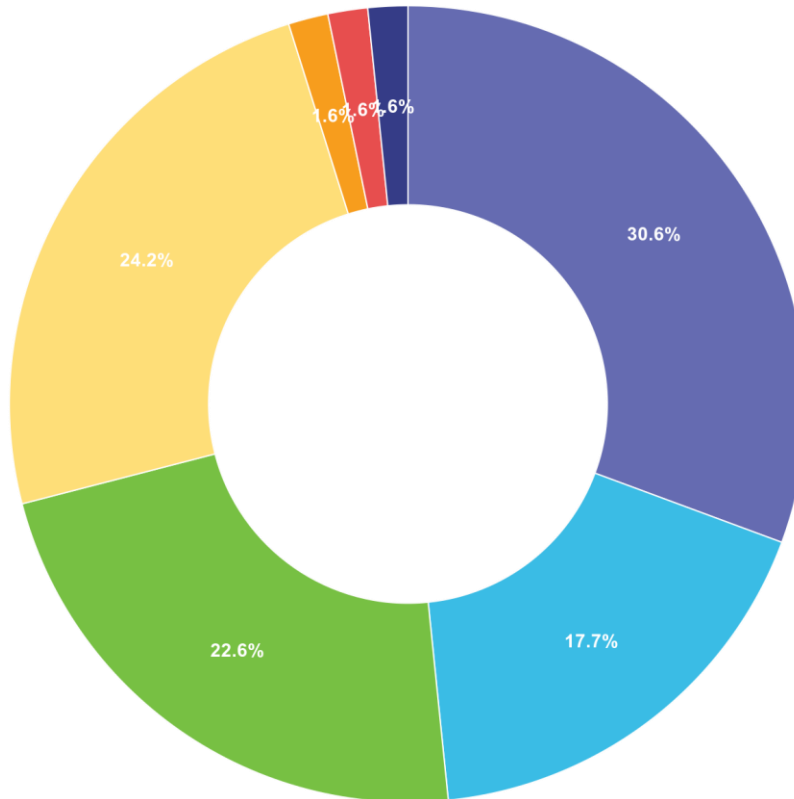
Choice	Totals
● Lessons learned from past mistakes.	21
● Specific technical knowledge applicable to running a business.	12
● Connections or referrals to valuable resources.	15
● Feedback on current approaches or problem-solving ideas.	16
● Encouragement to persevere through hard times.	20
● Wisdom about life balance.	10
● Accountability for needed changes.	14
● Other	1

Q3 How important to you is helping others?



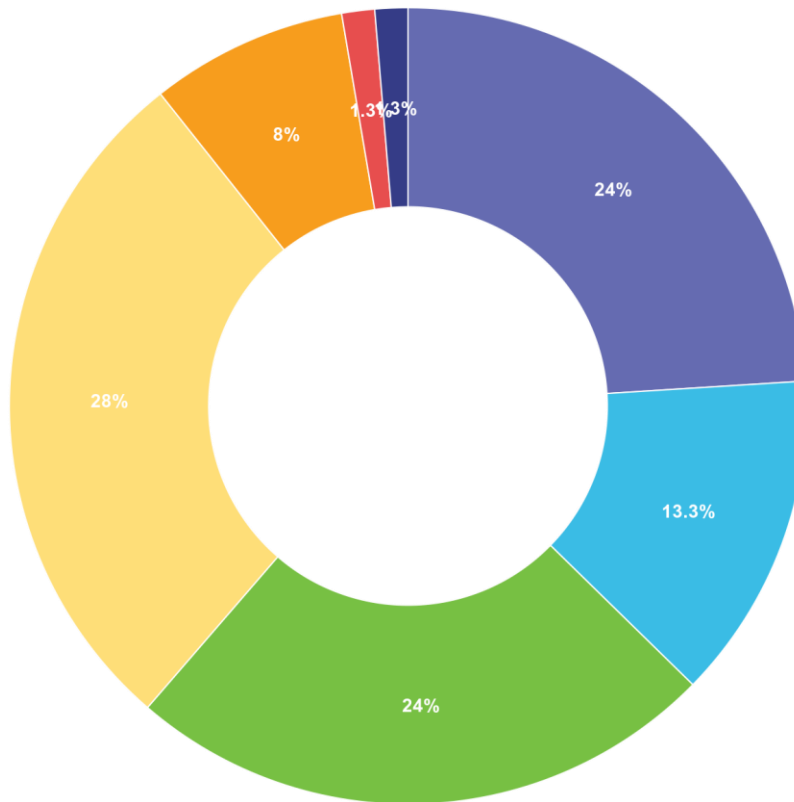
Choice	Totals
● Helping others helps me improve.	21
● I intentionally develop mentoring relationships.	11
● Helping someone else increases my life satisfaction.	18
● I feel it is my responsibility to give back since I have been given so much.	19
● It is only important when I have the time.	0
● Every person should make it on their own.	0
● Other	2

**Q4** What impact does your helping example have within your organization?



Choice	Totals
● It demonstrates behavior that I want to encourage.	19
● It has resulted in others intentionally mentoring peers and more junior employees.	11
● We solve problems faster and resolve conflicts better.	14
● There is a deeper learning and caring culture evident.	15
● No one knows what I do so it has minimal impact.	1
● I have not thought of the impact.	1
● Other	1

Q5 How have you been shaped by help you received from others?



Choice	Totals
● I have had several influential mentors.	18
● I currently have a mentor/coach/friend that helps me succeed.	10
● I have a peer group that provides regular help to me.	18
● I feel profound gratitude for what I have received from others.	21
● At times, I could have used help but did not know or where to get it.	6
● Often, I have been let down when I wanted help from someone else.	1
● I have done most things on my own.	1
● Other	0