

*Note: C12 is about community and that is why we meet in our groups. However, there is a broader community of C12 members throughout North Texas. Look for a series of introductions that you can use to get to know others that share the bonds of C12. – Tom Hawes, Joe Galindo, Mike Gullatt, Tom O'Dwyer, Michelle Moore, Andrea Rodarte*

 <b>C12 GROUP NORTH TEXAS COMMUNITY</b>		
<b>MEET THE MEMBER – CASEY HAUN</b>		
<b>C12 GROUP OF CARROLLTON</b>		

## **Meet Casey Haun**

Casey and his wife, Cheryl, live in Carrollton, Texas, with their four children: Jett (12), Granger (9), Genevieve "Vivie" (7), and Wells (5). Casey grew up in Frisco, Texas, where he met Cheryl at church when they were just 15 and 13 years old, respectively. They now attend the UPPERROOM Frisco, where they serve as elders. Casey is the CEO of [Growing Green](#), a full-service residential and commercial landscaping company serving the Dallas/Fort Worth area.



### **Tell us a little about yourself and your family.**

I love traveling, water skiing, snowboarding, and generally staying active. My family loves traveling together. Yearly, we enjoy trips to Santa Barbara, New Mexico, and Galveston. In addition to vacationing, our family enjoys fishing, watching movies, and eating! Recently, my wife began homeschooling our children, which is another adventure for our busy family.

### **How did you start your business, and how did you get to where you are now?**

Almost 20 years ago, I bought my business from a good friend who trained me in landscaping. At the time, I was working for him in Colleyville and Southlake, where my office still is today. After my buddy earned his degree in horticulture and started his landscape business, he quickly gained an excellent reputation in the industry. He became well known and valued for his design work. One day while working on a job together, I helped him lay out plants, and he showed me where to put them. When we had finished the job, he prayed over me, saying, "Lord, anything I've got, just give it to him." His prayer has undoubtedly benefitted me.

The horticulture aspect of what we do is knowledge that can be learned, but I believe the design work is an ability you either have or do not. My friend's talent in design is a gift he prayed would be imparted to me, and I believe God honored his prayer. Before then, I do not remember being very artistic, but now my friends think of me as an artist, and our design work is how my company is mostly known.



### **What service does your company provide?**

From design to completion, Growing Green creates sustainable landscapes using the best quality products. We have opportunities to do innovative concepts. Fun stuff for us includes outdoor grills and kitchens, rock work, sprinklers, misting systems, professional lighting systems that blend into the landscape, and extended pool decks. We just finished a unique oversized arbor overlooking a commercial pool area. Regardless of the project's scale or complexity, our engineering and design work is a value-added service our clients receive when they hire us.

### ***Who are your primary customers?***

We work with both commercial and residential customers. Our commercial clients, primarily investors who buy and sell apartment communities, make up 90% of our work. We also do high-end residential estate work.

### ***How do you describe your mission and values?***

My C12 chair and I are working together to firm up my mission statement and core values. I want to be a business that is a blessing to the people who work for and with me. We want to come in humbly to be a partner in helping people achieve their dream landscapes. In our commercial business, we create the apartment owner's and renter's dream place.



## **How and why did you come to C12?**

Joe Galindo, my friend and fellow elder at church, asked me to come to a C12 meeting. I knew I could not sit and listen to someone talk all day, but Joe assured me that is not what C12 is. He explained how meetings are peer-driven and urged me to try one. Peer support is what I enjoy the most and the reason I joined.

## **What do you value about your group?**

I value the wisdom the members of my group offer one another, and the camaraderie we have together. I think that is why we are all there. While my group gives me so much, I sometimes wonder what I am bringing to them.

## **What challenges as a business owner have you experienced, and how has your C12 helped with those challenges?**

Together, my C12 group and I were able to identify my number one challenge as profitability. I am often asked to work within a budget, but I am not told what to provide within that budget, which leaves me with a lot of creative freedom. Since I love my work and doing a good job, it is easy for me to get out on a job and emotionally do more than what I am paid to do. Now I am doing better about staying within budget, even when I do extra work to create the customer's vision. By being aware of the challenge and focusing on it, I still have happy customers.



## **How do you help other C12 members?**

The best thing I have to offer the members of my group is a relationship with encouragement. We are a tight-knit group, and I occasionally cut-up and lighten the mood, which bonds us together.

## **How do you use your business as a ministry?**

Going back to my mission statement, I want to use my business to bless and build relationships with the people I work for and with, to spread God's love and acceptance to anybody I am around.