

Note: C12 is about community and we want to introduce you to the larger community of C12 members throughout North Texas. Look for a series of introductions that you can use to get to know others that share the bonds of C12. – Tom Hawes, Joe Galindo, Mike Gullatt, Dick Kendrick

C12 GROUP NORTH TEXAS COMMUNITY

MEET THE MEMBER – TY RICHARDSON

C12 GROUP OF STONEBRIAR

HTCA
HORMONE THERAPY
CENTERS OF AMERICA



Meet Ty Richardson

Ty Richardson grew up in south Louisiana in the little town of Covington, on the north shore of Lake Pontchartrain. He moved to Texas in 1998. He has been married to his high school sweetheart, Sharon, for 39 years. He has eight children, ranging in ages from 21-35, five girls and three boys. Three of his children were adopted from the Ukraine within the last ten years. He also has seven grandchildren, going on 25. Ty is the owner of Hormone Therapy Centers of America. www.ht-ca.com



What do you like to do in your spare time?

I fly airplanes and I like to golf. I got my pilot's license 31 years ago and I have a plane that I lease with two other guys that we keep at Addison airport. I LOVE to fly- it is the only place that I can escape.

What is your business background?

I am a serial entrepreneur and I guess the best definition of that is you either can't find a job that you like or jobs that you find don't like you. I didn't like the corporate world when I got out of college, so I



started with a snack food manufacturing company in the 80's with my twin sister. We sold that and I got into the healthcare business working with Kindred Healthcare in Louisville, KY for about 6-7 years. I then started my own hospital company, Specialty Hospitals of America, and that grew to 17 hospitals across the United States. After selling that in 2003, I took a ten-year sabbatical putting surgery suites on boats and building clinics in Eastern Europe. In around 2010 I bought a nurse staffing company. We sold that and now I have a bioidentical hormone therapy company that started in 2013.

Tell us about your hormone therapy company.

Hormone Therapy Centers of America provides bioidentical hormone pellets, teaches doctors how to do that procedure, provides a dosing site for them, and provides all the supplies. We have about 200 doctors in 38 states that we have trained to do this procedure. We train about 10-15 new ones each month. This procedure has been used since the 1930's and I became interested in this technology after my wife received this treatment and had amazing results. I went and talked to her doctor and discovered that not many doctors were offering this. So, I said, "Let's start a company and teach doctors how to do this," and that's what we did. Our office is in Plano.

What is your mission?

I was born again in 2000. My mission before Jesus was to make as much money as I could, and I thought you would reach this place of utopia. Then I met Jesus, and my mission became to use my time, talent and treasure to bring glory to God and His Kingdom. Now I see things a little differently. There is a scripture that says, 'the things of this earth become strangely dim.' What I realized was I was always in a game of Monopoly

and that ultimately everything was going to go back in the box, even if I had Park Place. This life is just the warm-up game and not the end result. You start to do



crazy things when you meet Jesus- when I got a picture of Irena (my adopted daughter) through an email, I wondered what my neighbor was thinking. I already had five kids. Why does he think I need more? The title of the email was 'I think I found your new daughter.' Then I did what pretty much all Christians have a tendency to do. I was praying for other people to do what God was asking me to do. There comes a point where you have to say "yes" to God and "no" to you. Adopting these kids hasn't been easy and they

have had some really tough times. It's been a long journey, but God is good, and everyone is doing okay now.

How and why did you come to C12?

I am one of the managing partners of the Barnabas Group and we vet about 20 ministries a year. We have three ministries that present each quarter. I knew about C12 through the Christian circle and I wanted to 'circle up' or surround myself with Christian men who were CEOs and guys that were leaders in their companies because I discovered that being a CEO and running a company is a lonely place. You have to have some comradery and there are certain things that you don't want to bring home about business. There are difficult decisions to make and I wanted to be surrounded by Godly men because I had read scripture that said you need to have Godly counsel. I also wanted to make our workplace a ministry, realizing that the people we see every day, day in and day out, our customers, our employees, all are people that need ministering and need the word of God. We wanted to align our company as a Christian company. It's one thing to say you are a Christian company, it's another to actually BE a Christian company. When you fly the flag, there are expectations by others, and everybody is watching you. We want to be able to say we pray before all of our meetings and we care more about the person than just someone that does a service for us. We care about each of them and their families. My self-centered motive for joining was to surround myself with Christian businessmen. My other motive was to align our company, our practices, our mission, vision, and code of ethics to be in line with a Biblical basis.

What do you value most about your group?

Number one is their sincerity. They all seem to be very intent on fulfilling their kingdom purpose and they really want to run their companies in a Biblical way. Second, it's amazing to see the diversity in the backgrounds of everyone around the table. SINCERITY, INTENTION, DIVERSITY. We have young guys, we have old guys, we have women- I am always intrigued by hearing companies' goals, plans, and struggles. You come to find out that if everyone just opens up and becomes transparent, you realize that most of the problems you are experiencing, quite frankly, everyone has or is currently experiencing.

What do you bring to the group?

Oh man, a lot of mistakes. A lot of mistakes. I'm 61 years old, I've started and run about three or four companies, I've started, bought and sold companies, so I feel like I bring a tremendous amount of business experience. During my 20 years of being a Christian I've learned a lot about scripture and bring a little bit of Godly wisdom to the table as well.



They don't want to know what I think about a situation, they want to know what God thinks about it.