

*Note: C12 is about community and we want to introduce you to the larger community of C12 members throughout North Texas. Look for a series of introductions that you can use to get to know others that share the bonds of C12. – Tom Hawes, Joe Galindo, Mike Gullatt, Dick Kendrick, Michelle Moore*



## **Meet Rob Peabody**

Rob and his wife Medea live in Plano, Texas. They have been married for 13 years and have three children Liam (10), Tate (7) and Eloise (4). Rob is from Dallas and earned a business degree from the University of Texas at Austin. Rob is the founder and CEO of the startup “VOMO: Volunteer Movement.”

### **Tell us about your family.**

I met my wife, Medea, while interning for Campus Crusade for Christ. I was busy doing reporting and she was working as a graphic designer. She still does contract work as a graphic designer and that keeps her active in the art industry. In our spare time we love to travel, and while living in London for six years, our kids travelled all over Europe (but they have very few memories of it due to their age!). For now we are busy chasing kids as they involved with sports and other activities. My parents have a lake house on Lake Cypress Springs, and we love boating and spending time there with the family and kids. We are members at Mosaic Church in Richardson.



### **How did your career journey begin?**

Well, after graduating from UT, I moved to Dallas and attended Dallas Theological Seminary. After graduating from DTS I served as the college pastor at Lake Pointe in Rockwall. At the age of 26 I was the lead pastor of Lake Pointe Firewheel with a thriving congregation, but I was struggling with a holy discontent. I felt there was a blind spot for our local community and we struggled to interact with people that didn't look, think, or act like us. That led me to meeting with the mayor of Garland to ask how to meet the needs of the people in the community. We began meeting the needs of the local Title I schools. The 'Awaken Movement' was then formed to help catalyze the church to be the church outside the walls in order to have a bigger impact in the community. After traveling within

the US for a few years with other preachers and bands, my family moved to London in 2011 to plant churches while also spreading the message of Awaken. I saw that regardless of where the church was, it suffered from the same issues of members having great intentions of serving, but not actually acting and doing something.

### **So, is this when VOMO was born?**

Yes. In November of 2016 we moved back to Dallas to get started. I realized that we could leverage the cultural technological movement we are in and utilize it for the Kingdom. In the beginning we officed at RightNow Media. We were just three guys with an idea. My friends Nathan Sheets and Robert Turner challenged me to make VOMO a for-profit company to help further the Kingdom. What started out as three people with an idea has grown into 25 people in a great office at the old Cotton Mill in McKinney. The city of McKinney actually gave us a technology grant of \$50,000 per year to office in McKinney and hire local residents. All along the way we have seen God affirm our decision in ways like this.

VOMO allows us to leverage current technology to mobilize people to volunteer. People want to volunteer, but most systems that are in place are archaic, and even painful, and our idea was to rethink, or reinvent, how to motivate and mobilize volunteers. VOMO allows us to use technology in a redemptive way simply by recognizing the fact that 85% of the population has smartphones. VOMO takes away the obstacles of volunteering by simply making it as easy as 'three clicks' on your smartphone.

### **What brought you to C12?**

I was involved with Joe Galindo and his ministry to teenagers when I was growing up in church in Dallas a long time ago and Nathan Sheets is a great friend and was my first business partner. I was aware of C12, through friends Brian Mosley and Nathan. At first, I wasn't sure if it was a fit, but then I saw that it was this really cool group of like-minded entrepreneurs. We all have a common understanding of what the others are experiencing, and it offers a safe community for sharing Godly wisdom and experience. Joe likes to call our group the '**young world changers.**' We are just a group of guys in our 30's, friends outside of C12, trying to make a difference for the Kingdom.

### **What do you value most about C12?**

I really appreciate Joe. It is obvious that he pays attention to the Holy Spirit and spends time with the Lord. He is very in tune to seeking out God's will and helping to guide and mentor us.

### **What do you have to offer other C12 members?**

Our platform at VOMO (<https://vomo.org/>) is perfect for any C12 Company. The current generation wants to work in a culture that gives back. VOMO is a great staff recruitment, retainment, and culture building tool that benefits the lives of your employees and the local



community. We can customize the volunteer hub platform for any client. We are currently working with the Dallas Morning news Forward DFW volunteer movement, [FWDDFW.com](http://FWDDFW.com), and have signed Toyota, United Way, Baylor, TI and Frito Lay. We can handle private and public projects ranging from smaller church groups to city-wide movements. Let us take this from you!