

Note: C12 is about community and we want to introduce you to the larger community of C12 members throughout North Texas. Look for a series of introductions that you can use to get to know others that share the bonds of C12. – Tom Hawes, Joe Galindo, Mike Gullatt, Dick Kendrick



Meet Marty Carney

Marty, his wife Shannon, and daughters Maddie (20) and Claire (18) live in Parker, Texas. Marty started the company WCI in 1998 and is the current president and CEO. Marty is also president and CEO of PDDV, Hinge Point, and has recently launched a 'shared services unit' that provides back office help within these companies. Marty and his family attend Chase Oaks Church in Plano, Texas.



Tell me a little about yourself

I grew up in Clearlake, TX, south of Houston. We were a 'NASA family;' both my parents worked at NASA and my dad designed microwaves for the space shuttle. I have an older brother and younger sister that both still live in the area.

Shannon and I have been married for 22 years. We met when I was playing bass in a band in the West End. I knew I would marry her on our second date, and I told her that, despite it being bad dating etiquette. I had never done anything like that before, but I am glad that I did.

What are some of your favorite things?

Adventures. I love the unknown. I love doing things that make people ask, "Why are you doing that?" I love taking family vacations, like just getting up and going somewhere and just figuring it out as we go. We usually go somewhere 1-2 times a year. My family is going to Europe in May and that is the first family vacation that will have to be planned.

I love music. I love building things. I love building companies, helping my kids build and plan their futures, and building things around the house. One of my life goals is to build my own cabin, but that will have to wait for a few more years. In my spare time and

on the week-ends I do woodworking, like adding cedar ceilings to our patios or reconstructing the bridge in our front yard. I **love my quiet times**, especially my Saturday morning quiet time. This is my time to spend time with the Lord and to work things out in my head.

How did you start your business?

I started WCI Data Solutions in 1998 and it is now separated into three separate companies. WCI consists of all services around data, integration systems, data warehousing, data moving, and moving data to the cloud. We help companies establish their data management and business intelligence strategies.

PDD Ventures (a WCI company) brings disruptive innovation to corporations. We operate at the far end of a company's innovation portfolio, focusing only on building new that can have a large disruptive impact on their industry.

Hinge Point is a company that I acquired in 2018. It is specific to construction and real estate. We bridge, extend and connect your systems to create new ways of working.

My newest venture is a 'shared services unit' that provides back office help within the existing companies with a goal of adding new companies or industries.

How do you describe your mission and values?

***To honor God by being faithful stewards of all that is entrusted to us.**

We have a great responsibility to take care of the business we are entrusted to run. From employees to customers and all that surrounds and is in between we focus daily on building an organization that honors our Lord. *1 Corinthians 4:2 – Now it is required that those who have been given a trust must prove faithful.*

***Trustworthy** – We hold ourselves to a higher purpose in what we do. We trust one another to live our mission daily. Customers trust us to deliver on what is right.

***We are steadfast in taking care of what is entrusted to us.**

Luke 16:10 – Whoever can be trusted with very little can also be trusted with much, and whoever is dishonest with very little will also be dishonest with much.

***Learners** – We are a smart company that is constantly learning, showing and teaching one another. We do this in order to provide excellence in all we do. *Proverbs 18:15 – The heart of the discerning acquires knowledge, for the ears of the wise seek it out.*

How and why did you come to C12?

My chair (Tom Hawes) had mentioned it to me, but at the time I was already a member of another group for business owners. That group was fine, we prayed before meetings, but that was about it. They missed the picture of why we are truly here. They were all business, and I needed more. I joined C12 in December six years ago and this group is not just about business, it is about life. While my other group had become a chore, now I am excited to go and to really be there and to be present.

What do you enjoy most about your group?

Everyone is engaged, whether we are laughing or crying, and we have shared some pretty big moments together as a group. There is something that goes on in that meeting that no one can understand because they aren't in my position and they aren't in it with me. My group gets it.



How can you help other C12 members?

I teach them through all my failures, mistakes and challenges.

How do you use your business as a ministry?

First Fruits

Blessings in a Backpack- we feed 70 kids each weekend that don't have food at home. We pack and fill the backpacks each Thursday and deliver them to the school on Friday. Mentoring- On Fridays at 11:30 I mentor a student at our partner school. A lot of kids don't have dads present in their life or any positive male role models. I get to spend time with a great kid and hopefully help her to see how important and valued she is.



I have become very bold when I meet with a client for breakfast or lunch. I always ask if I can pray before the meal and I have never had anyone say no. Frequently I have heard them say, "Gosh, I need to do that more often." Sometimes it's the small simple things that can be the biggest witness.

